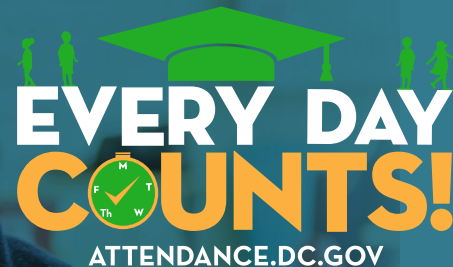




MAYOR BOWSER PRESENTS



What Is Every Day Counts!?

Mayor Bowser's Every Day Counts! initiative seeks to ensure that every student in Washington, DC attends school every day through a public campaign, a task force of education, health, and safety leaders and investments in data-driven strategies to reduce absenteeism.

What Is The District Doing To Help Students Get to School Every Day?

To support students, families and schools, we are:

- Investing in programs in our schools, such as Show Up Stand Out, to check-in with students about their attendance and provide them with the resources they need.
- Supporting teams of high school students as they design and implement their own solutions to attendance challenges in their school.
- Providing school leaders with helpful tools and resources, and incentives to award improved or perfect student attendance.
- Tackling transportation barriers by ensuring Kids Ride Free and leading a safe passage planning initiative.
- Connecting with health care partners to address physical and mental health challenges students face.

What Can I Do To Help?

Students: Try your best to make it to every class every day, on-time, and encourage your friends to do the same. If something is keeping you from school, seek help from a trusted adult or school staff person.

Parents and Families: Continue to remind your child that attending school every day, on time is important and try to avoid planning vacations and appointments when school is in session.

Community Members: You can help build a citywide culture that encourages students and families to attend school every day, on time so they can learn and thrive.

FAST FACTS ABOUT ATTENDANCE

Absences add up. Missing just two days a month means a student is chronically absent.

18,000 students - 1 in 4 - in DC are chronically absent, and in high school, that number jumps to 1 in 2 students.

Students who attend school every day are more likely to graduate from high school and earn more money as adults.

Nationally, 75% of students who are chronically absent in 6th grade drop out of high school.

Kids who attend preschool every day are more likely to be reading on grade level in 3rd grade.

Can We Count You In?

Visit Attendance.DC.Gov to find resources and to sign the Every Day Counts! pledge.