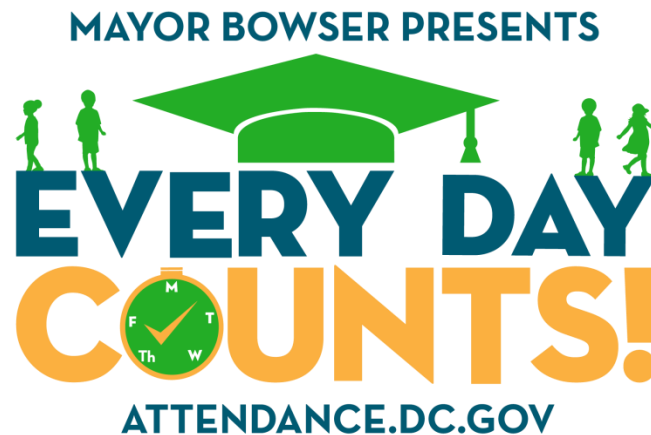


# Every Day Counts! Taskforce Meeting

November 29, 2017





## **I. Welcome (5 min)**

## **II. Act: Every Day Counts! Campaign Updates (10 min)**

## **III. Act: DCPS' Attendance Strategic Plan Highlights (20 min)**

## **IV. Act: City Chronic Absenteeism Self-Assessment Tool (35 min)**

## **V. Measure & Monitor (15 min)**

- Taskforce Participant Updates
  - Council Hearing on Improving School Attendance Update
- Committee Updates (Steering, Policy, Program & Data)

## **VI. Next Steps (5 min)**

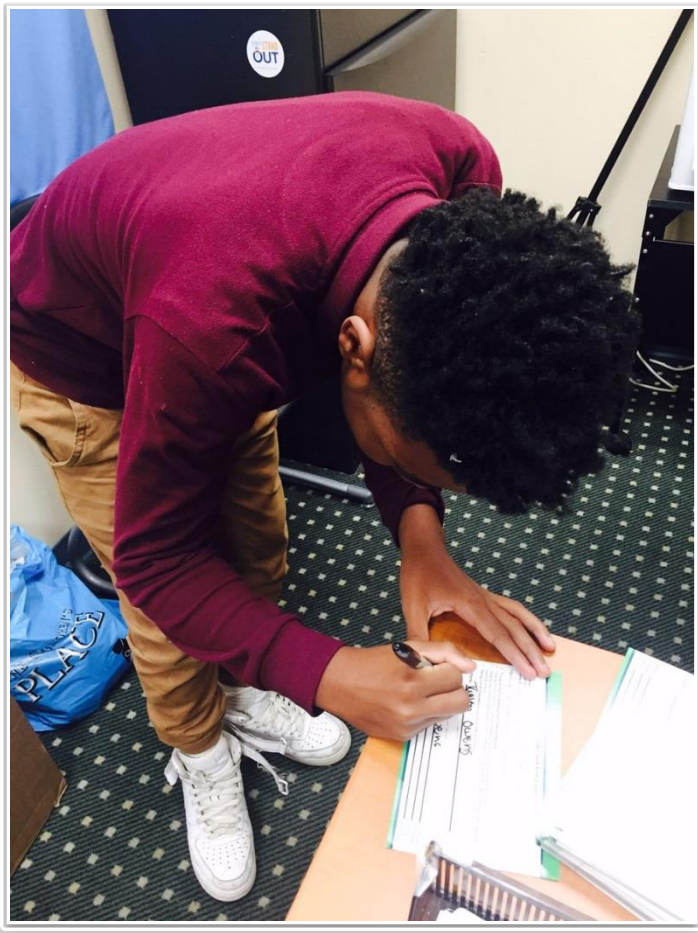
**Act:**  
**Every Day Counts! Campaign**  
**Update**

# Act: Every Day Counts! Campaign Updates



## By the numbers:

- Over 2,300 attendance pledges signed
- 10,000 more visits to [attendance.dc.gov](https://attendance.dc.gov) than the previous year (Sept 1. – Nov 1.)





# Act: Every Day Counts! Campaign Updates



## By the numbers:

- **14 schools** received a total of almost **150 incentives**
- Delivered EDC! materials and discussed attendance with **23 schools**
- Visiting **19 more schools** by the end of the week



# Act: Every Day Counts! Campaign Updates

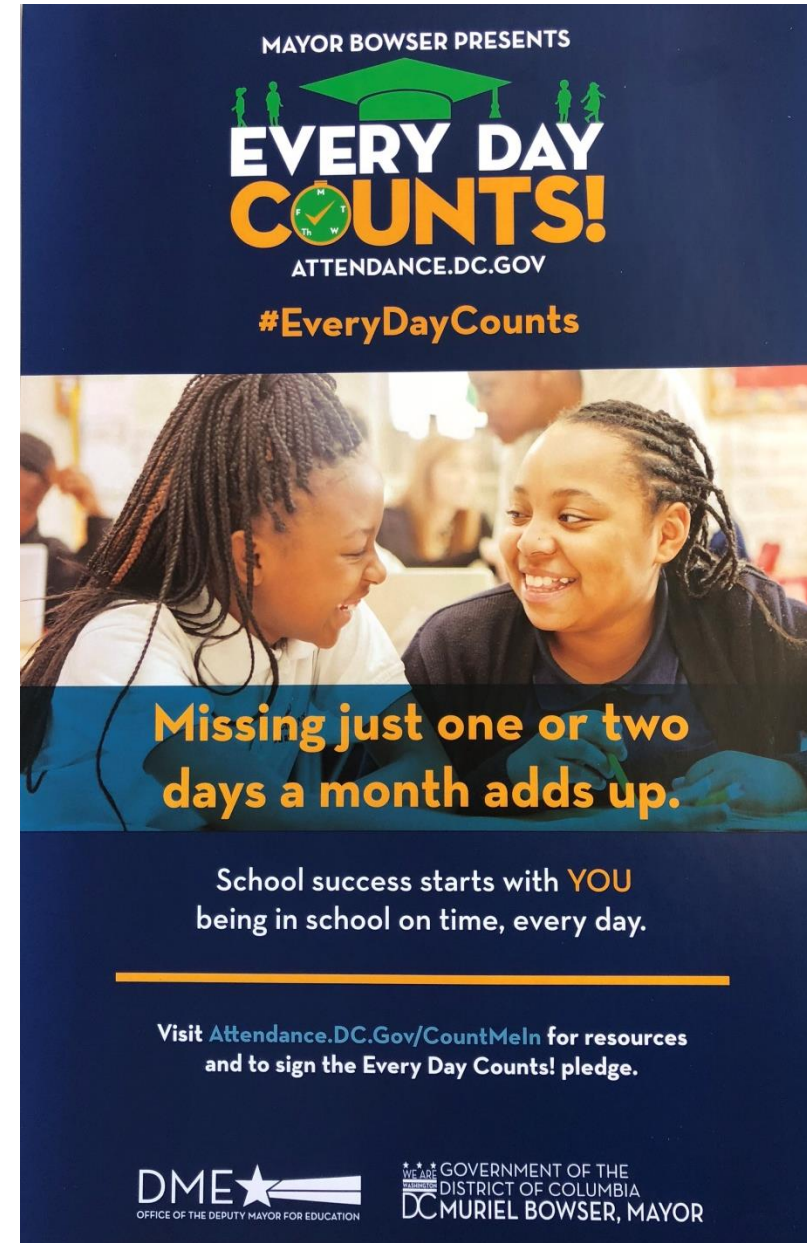


## ○ Media

- Twitter: 70,214 impressions
- Facebook: 164,223 impressions
- Spotify: for ages 13-18, reached 74K unique users with an average frequency of 2.5 times
- Posters for specific audiences (health, incentives, business, etc.)

## ○ Incentives

- iHeart Radio's Jingle Ball





# Act: Every Day Counts! Campaign Updates



## DCPS BRIEFS

Compiled by Dorothy Rowley  
WI Staff Writer

### EARLY CHILDHOOD EDUCATION FAIR

The Office of the State Superintendent of Education will host an Early Childhood Educator Fair on Saturday, Nov. 18 for child development center teachers, assistant teachers, and home caregivers in Wards 7 and 8.

The event will be held from 10 a.m. to 1 p.m. at National Children's Center in Northwest.

Sponsored by OSSE's Division of Early Learning, the event will help current child development educators and home caregivers learn how to start and complete their Child Development Associate credential and associate degree in early childhood education.

### CHANCELLOR'S FORUMS

Parents, guardians and residents are invited to join Chancellor Antwan Wilson and other

DCPS leaders each month for an opportunity to provide feedback and help make critical decisions on the school district's strategic priorities and initiatives.

Two upcoming forums will be held Tuesday, Dec. 12, from 8:45 a.m.-10 a.m., at Eastern High School in Northeast and from 6 p.m. to 7:30 p.m. at Savoy Elementary School in Southeast.

Light refreshments, child care and interpretation services will be provided.

### 'WHY I LOVE MY SCHOOL'

"I love Friendship Blow Pierce Public Charter School because it affords me the opportunity to grow the lives of my students and their families. Chairman Donald Henne and CEO Patricia Brantly have given me the charge of working with the community to ensure all of our students go to a.m. to 1 p.m. at National Children's Center in Northwest.

Sponsored by OSSE's Division of Early Learning, the event will help current child development educators and home caregivers learn how to start and complete their Child Development Associate credential and associate degree in early childhood education.

### INCREASED GRADUATION RATES

The percentage of DCPS stu-

dents graduating in four years stands at 73 percent — an increase of 4 percentage points since 2016 and 20 percentage points since 2011.

"D.C. Public Schools is thrilled to see six continuous years of progress with rising graduation rates," said schools Chancellor Antwan Wilson. "DCPS has made great strides in the last few years to prepare students for postsecondary success, including expanding AP courses, increasing access to dual enrollment opportunities and placing students in paid internships."

Nearly all of the high schools increased their four-year graduation rate over the previous year, including Anacostia High School (17 percentage points), Ballou High School (7 percentage points) and Woodson High School (7 percentage points).

### CAPITOL BUILDING TOUR

Led by staffers from the office of Rep. Robert Aderholt (R-Ala.), sixth-graders at Inspired Teaching Demonstration

Public Charter School in northeast D.C. recently got a guided tour of the Capitol Building.

During the tour, students saw the Rotunda and the Crypt, and learned about the history and construction of the historical landmark.

Students also visited the Sen-

ate Gallery and observed senators debating a bill about reforming and strengthening science education.

The students will later conduct a simulation of the House and Senate process, which will help them develop a deeper understanding of how a bill becomes a law. **WI**



A group of D.C. students recently toured the U.S. Capitol Building. /Courtesy of Inspired Teaching Demonstration PCS



Principal Jeffrey Grant says his school affords him the opportunity to enhance the lives of his students and their families. /Courtesy of Friendship PCS - Blow Pierce Junior Academy

MAYOR BOWSER PRESENTS

**EVERY DAY COUNTS!**

ATTENDANCE.DC.GOV

Going to school every day is critical to student success. Missing **one or two** days a month can quickly add up to **10%** or more of the school year, setting students back academically.

Visit [Attendance.DC.Gov/CountMeIn](https://Attendance.DC.Gov/CountMeIn) for resources and sign the Every Day Counts! pledge.

**#EveryDayCounts**

DME OFFICE OF THE DEPUTY MAYOR FOR EDUCATION

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR

otro como miembros de la familia de Dios, es nuestra fe la que nos llama a enfrentarlo y vencer el racismo.

Este desafío está arraigado en nuestra identidad cristiana como hermanas y hermanos, redimidos por la sangre de Cristo. Debido a que Dios nos ha reconciliado consigo a través de Cristo, los cristianos hemos recibido el ministerio de la reconciliación. San Pablo nos dice

segregación en nuestras escuelas católicas varios años antes de que la Corte Suprema abordara este problema. También está la carta que el dirigidos todos los fieles católicos recordándoles que sus decisiones y su enseñanza estaban enraizadas en el Evangelio y en "las enseñanzas de la Iglesia sobre lo que los católicos deben creer y hacer". Es en continuidad con esa misma en-

de Dios lo creó. Varón y mujer los creó" (Génesis 1, 27).

Esta enseñanza se aplica a nuestros días con claridad en el Catecismo de la Iglesia Católica, que afirma: "Por haber sido hecho a imagen de Dios, el ser humano tiene la dignidad de persona; no es solamente algo, sino alguien... y es llamado, por la gracia, a una alianza con su Creador, a ofrecerle una respuesta

dignidad básicas de todas las personas ante Dios y entre sí. Es por esta razón que los obispos de los Estados Unidos, en la carta pastoral de noviembre de 1979 sobre el racismo, Hermanos y Hermanas para Nosotros, afirman claramente: "El racismo es un pecado". Es un pecado porque "divide a la familia humana, oculta la imagen de Dios entre miembros específicos

incluso personas procedentes de diversas partes de Europa. Pero en nuestra patria, la evidencia más profunda y extensa del racismo radica en siglos de pecados como los de trata de personas, esclavitud, segregación y los efectos persistentes que han experimentado hombres, mujeres y niños afroamericanos.

uniformidad. Más bien, cada persona debe ser vista en su singularidad como un reflejo de la gloria de Dios y como un miembro pleno y completo de la familia humana.

Esta carta continúa online. Lea la carta completa en [www.atiempolatino.com](https://www.atiempolatino.com)

MAYOR BOWSER PRESENTS

**EVERY DAY COUNTS!**

ATTENDANCE.DC.GOV

**1 en 4**

de estudiantes en DC se ausentan de forma repetitiva, dejan de ir a la escuela por más de 18 días cada año, y estamos uniendo esfuerzos en toda la ciudad para arreglarlo.

Faltar uno o dos días al mes puede retrasar académicamente a los estudiantes.

Descubre cómo puede ayudar como estudiante, miembro de la familia o miembro de la comunidad en [Attendance.DC.Gov/CountMeIn](https://Attendance.DC.Gov/CountMeIn) porque ¡Cada día cuenta!

**#EveryDayCounts**

DME OFFICE OF THE DEPUTY MAYOR FOR EDUCATION

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR

## Timeline:

- **Phase 2 (Nov. – Dec.):**  
Engage EDC! Task Force
- **Phase 3 (Jan. – Beyond):**  
Engage Community Stakeholders





# **Act:**

## **DCPS' Attendance Strategic Plan Highlights**

# Act: DCPS' Attendance Strategic Plan Highlights



- Update on strategic planning process
- Focus on 12 Full Support Schools
- Alignment of strategy and efforts (especially to garner support from external agencies)

# **Act:**

## **City Chronic Absenteeism Self- Assessment Tool**





- **Created with Attendance Works based on evidence of impact on other jurisdictions**
- **Focus on Six Framework Elements**
  1. Actionable Data
  2. Culture & Capacity Building
  3. Positive Engagement
  4. Leadership
  5. Shared Accountability
  6. Partnerships & Investments



## Small Group Work

**Please review your designated self-assessment area for:**

1) Completeness and accuracy

- Review current “aligned activities” and “status.”
- Consider any missing aligned activities we should add.
- Consider whether you would recommend a different status.  
(Uncertain, urgent gap, needs improvement, progress, strength)

2) Actionable improvements

- Discuss 1 - 3 suggested improvements in your assigned area.

# **Measure & Monitor: Taskforce Participant Updates**



# **Measure & Monitor: Committee Updates**



- **Steering Committee**
  - City Chronic Absenteeism Self-Assessment Tool
- **Data Committee**
  - EOY Data
  - Attendance Data Crosswalks
- **Policy Committee**
  - None
- **Program Committee**
  - Design Challenge progress
  - EDC! Video Competition with FSFSC

## Next Steps



- **Taskforce**

- Next Meeting: January 29, 2017 (TENTATIVE)

- **Committees**

- **Steering Committee:**

- Strategic Plan School Year 17-18 and beyond

- **Data Committee:**

- Prepare for SY2017-18 Quarter 2 Reporting
- Convene on data sharing collaboration

- **Policy Committee:**

- Revisit code/regulations to match evidence

- **Program Committee:**

- Support Every Day Counts!
- Distribute incentives for SY2017-18
- Support planning for citywide convening
- Support launch of new Community of Practice for LEAs

# Appendix



# SY2016 - 2017 Progress

| Phase     | Activity                                | Taskforce | Steering | Policy | Data | Program | Timeline  |
|-----------|---|-----------|----------|--------|------|---------|-----------|
| Advancing | <b>Advance Citywide Planning</b>        |           |          |        |      |         |           |
|           | Identify agency/entity strategies       | X         |          |        |      |         | Jan. 2017 |
|           | Plan FY18 budget needed                 |           | X        |        |      |         | Mar. 2017 |
|           | <b>Incorporate Youth Input</b>          |           |          |        |      |         |           |
|           | Select and onboard student reps         |           | X        |        |      |         | Nov. 2016 |
|           | Identify opps for youth input           |           | X        |        |      |         | Jan. 2017 |
|           | Support Design Challenge II             |           |          |        |      | X       | Mar. 2017 |
|           | <b>Align Agency Work</b>                |           |          |        |      |         |           |
|           | Incorporate attend. in new work         |           |          | X      |      |         | Mar. 2017 |
|           | Identify existing opportunities         |           |          | X      |      |         | Mar. 2017 |
|           | Provide guidance where needed           |           |          | X      |      |         | Mar. 2017 |
|           |   |           |          |        |      |         |           |
| Improving | <b>Strengthen Strategic Use of Data</b> |           |          |        |      |         |           |
|           | Develop timeline for Ed Stat            |           |          | X      | X    |         | Jan. 2017 |
|           | Revisit codes/regs to match evidence    |           |          | X      |      |         | Apr. 2017 |
|           | Improve agency data sharing             |           |          |        | X    |         | June 2017 |
|           | <b>Expand Attendance.dc.gov</b>         |           |          |        |      |         |           |
|           | Expand resources → LEAS/families        |           |          | X      |      |         | Apr. 2017 |
|           | Increase site usage + comms             |           |          |        |      | X       | June 2017 |
|           | <b>Increase Community Outreach</b>      |           |          |        |      |         |           |
|           | Add new campaign elements               |           |          |        |      | X       | June 2017 |
| Scaling   | <b>Focus on Evidence</b>                |           |          |        |      |         |           |
|           | Continue building evidence base         |           |          | X      | X    |         | Dec. 2017 |
|           | Build support for effective strategies  |           |          | X      |      |         | Dec. 2017 |
|           | <b>Comm./Implement Best Practices</b>   |           |          |        |      |         |           |
|           | Share practices w/ practitioners        |           |          |        |      | X       | Dec. 2017 |
|           | Plan FY19 budget support                |           | X        |        |      |         | Dec. 2017 |

# 2015-2016 Year in Review



- 
- Mapped **truancy policy challenge dependencies** (code, practice, regs)
  - Researched **model LEA system** for addressing absenteeism
  - Adopted a **citywide “plan” by agency role** to address absenteeism
  - Inventoried **current investments** in addressing truancy
  - Coordinated **Attendance Awareness Month** (Sept. 2015)
  - Drafted Truancy Taskforce **Strategic Plan**
  - Developed Truancy Taskforce **Data Plan**
  - Adopted **common methodology** for calculating truancy across sectors
  - Reported quarterly on **Attendance Accountability Amendment Act**
  - Informed **School Attendance Clarification Amendment Act of 2016**
  - Hosted a **Design Challenge** engaging youth, educators, and agencies
  - Attended the **National Conference on Attendance** as a state team

 **Taskforce/Steering Cmte**       **Policy Cmte**       **Data Cmte**       **Program Cmte**

# 2016-2017 Year in Review



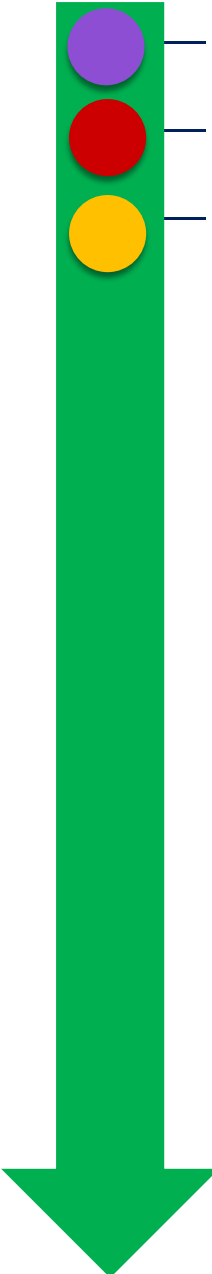
- 
- Launched the **Every Day Counts! citywide attendance campaign\***
  - Created **attendance.dc.gov**
  - Conducted **learning sessions** on attendance SST meetings and health resources
  - Selected four high school Truancy Taskforce **student representatives**
  - Designated September **Attendance Awareness Month**
  - Extended the **Strategic Plan** to Fall 2017
  - OSSE LEA Institute and OSSE Community Schools COP **Taskforce Presentations**
  - Drafted **Ed Stat Timeline** of data topics for Taskforce
  - Included attendance in **ESSA School Accountability Framework**
  - Released and presented **School Health Plans** to Taskforce
  - Rewarded **6 schools & over 100 students** through attendance competition
  - Hosted 2<sup>nd</sup> Annual **Design Challenge** engaging students and stakeholders

 **Taskforce/Steering Cmte**       **Policy Cmte**       **Data Cmte**       **Program Cmte**



# 2017-2018 Year in Review



- 
- Launched the **Every Day Counts!** citywide attendance campaign
  - Completed **EOY data reporting**
  - Developed the **City Chronic Absenteeism Self-Assessment Tool**